

## A COMPARATIVE STUDY OF DIESEL AND PETROL CAR IN UTTRAKHAND REGION

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### **ABSTRACT**

*Diesel and Petrol are strategic commodities; they play a vital role in the socioeconomic development of a country. Any uncertainty about their supply can impact the functioning of the economy. In order to reduce this uncertainty, it is important to plan and use the resources judiciously. But, before planning, it is essential to understand the consumption pattern of these products. Tentative information pertaining to category-wise overall consumption is available with different sources but there is no correct picture available on category-wise retail sales of Diesel / Petrol, as it is not maintained by dealers operating the retail outlets. It is important to note that during the last decade, retail share in total diesel sale has gone up from 78.5 to 82.1 per cent in 2011-12. Keeping in mind with the above scenario, Petroleum Planning and Analysis Cell (PPAC), an attached office of the Ministry of Petroleum and Natural Gas, engaged Nielsen India to conduct in-depth research covering over 2000 retail outlets (RO) spread across 150 districts in 16 states in India.*

**KEYWORDS:** *Strategic Commodities, Petroleum Planning and Analysis,*